



**Ozark Trail Association
Q2 Board Meeting
Zoom Video Conference
Saturday, April 24, 2021**

A meeting of the directors of the corporation was held on Saturday, April 24, 2021, at 9:00 A.M., via the Zoom Conferencing Service, for the purpose of reviewing the prior year's business, discussing corporate operations for the upcoming year, and for the transaction of any other business that may properly come before the meeting, pursuant to notice and in accordance with Bylaws of the Ozark Trail Association, A Missouri Nonprofit Corporation.

Ms. Abi Jackson was elected Chairman of the meeting and Mr. Jeff Goetter was appointed Secretary thereof.

The secretary announced that the meeting was held pursuant to notice, if and as required under the bylaws of this corporation.

The secretary announced that the following directors were present at the meeting:

Ms. Kathie Brennan
Mr. Stephen Thompson
Mr. Roger Allison
Mr. James Schneider

Mr. Mark Goforth
Mr. Garrett Doak
Mr. Jeff Goetter
Mr. Tim Seener

The secretary then announced that the presence of these directors at the meeting represented a quorum of the board of directors as defined in the bylaws of this corporation.

The following persons were also present at the meeting:

Mr. David Epps
Ms. Abi Jackson

Mr. Terry Hawn
Mr. Steve Liescheidt

The secretary announced that the minutes of the Annual Board meeting held on January 30, 2021, were provided for the meeting. After discussion, a vote was taken, and the minutes of the meeting were approved by the directors in attendance.

The first item of business was the opportunity for open public discussion by meeting attendees. No items were brought forward.

The next item of business was the **President** report from Ms. Kathie Brennan. See **Attachment 1**.

The next item of business was the **Vice President** report from Mr. Goforth. Made Board of aware of the issues with harassing calls to the office and the plans to contact Law Enforcement for advice on next steps.

The next item of business was the **Treasurer's** report by Mr. Roger Allison. Particularly good first quarter and Mr. Allison extended his thanks to the Finance team. An RFP was sent out for the management of the endowment fund, Edward Jones has responded with a proposal and is being evaluated. Mr. Allison is working on developing the financial reports for 2020 and a method of reporting the details related to the Great American Outdoor Act. See **Attachment 2**.

The next item of business was the **Chief Operations Officer** report by Ms. Abi Jackson and may be viewed in **Attachment 3**.

The next item of business was reports from the Standing Committees.

The **Communications Committee** was reported on by Mr. Garret Doak and may be viewed in **attachment 4**.

The **Construction & Maintenance Committee** was reported by Mr. Terry Hawn and maybe viewed in **attachment 5**.

The **Planning and Development Committee** report was not provided.

The **Education and Outreach Committee** report was provided by Ms. Jen Potts and may be viewed in **Attachment 6**. Expo has been confirmed as a Trail head Sponsor.

The **Finance Committee** was reported on by multiple persons and reports may be viewed in **attachment 7**. In addition, Mr. Tim Seener reported meetings are ongoing on the 3-Legged Monster race and things are looking good.

The next item of business was a call for new business items.

Frist item was brought forward by Mr. David Epps. There is a bill in the Missouri congress, House Bill 1070 which addresses liability on private land, and this may affect trail users crossing private land. Ms. Brennan is in contact with the representative for more information.

Second item brought forward by Mr. David Epps pointed out that the Official Ozark Trail brochure published by the Department of Natural Resources needs updating. Ms. Brennan reported the department currently not able to perform an update and print. Mr. Roger Allison recommends that the corporation investigates finding a way for us to do this ourselves.

Next was a discussion on the need to develop a full project plan for the Southern Border connection. Mr. Schneider has volunteered to lead the project team to put together a plan for completing the trail construction. A project team will be put together with members form each committee and others as deemed needed.

After discussion August 7, 2021, was selected as the date for 3rd Quarter Board of Directors meeting and a tentative date for an Ozark trail Council meeting has been selected for June 21, 2021.

There being no other further business before the Board, on motion duly made seconded and carried, the meeting was adjourned.

Respectfully submitted,

Jeffery J. Goetter
Secretary, Ozark Trail Association Board of Directors



Report to the Board of Directors

President Report
Prepared By: Kathie Brennan

Communications:

1. Met with MTNF representatives concerning salvage of timber on the Eleven Point section from last year’s blow down event. Discussion centered around removal and to minimize the impact to the OT.
2. Met with the MTNF representatives about the GAOA funding to establish a budget and review the agreement.
3. Phone discussion with MTNF concerning OTA Volunteers receiving money for shuttling users. Explained it was no money exchange, asked to make a donation to the OTA.
4. Teleconference with ONSR Superintendent Jason Lott.
5. Multiple phone conferences with MDC concerning CA that the OT traverses through to establish open communications.
6. Several calls with Jon B, Wilderness and Trails Manager for the MTNF.

Events:

1. Participated in “Whoopin’it Up in Winona’
2. Helped Terry prep equipment and prepared paperwork and items for the Spring MEGA at the OTA Office.
3. Assisted with Spring MEGA

NRT update

1. Utilizing the Adopters breakdown of the OT, researched every mile of the OT as to who the land managers were, both public and Private.
2. Forwarded all documentation from 2018 that Roger had updated with information including sections not nominated before to Jon B. as he pushed for actions to be taken.

Attachment 2 – Treasurer’s Report



Report to the Board of Directors

Treasurer Report
Prepared By: Roger Allison

Ozark Trail Association, Inc.
Treasurers Report for 1st Quarter 2020 (Unauditted)
22-Apr-20

| Account | 1st Qtr 2021 | 2021 Budget | % of Budget |
|---|--------------------|---|-------------|
| 40100 · Individual Contributions | \$8,490.71 | \$16,200.00 | 52% |
| 40200 · Entity Contributions | \$882.79 | \$2,000.00 | 44% |
| 42100 · Business Grants | \$0.00 | \$5,900.00 | 0% |
| 42300 · Foundation Grants | \$0.00 | \$6,000.00 | 0% |
| 45300 · RTP Reimbursements | \$6,509.69 | \$28,000.00 | 23% |
| 50200 · USFS Cost-Share Reimbursements | \$15,963.13 | \$25,000.00 | 64% |
| 52100 · Memberships | \$7,278.09 | \$15,000.00 | 49% |
| 54340 · Map Sales | \$3,350.01 | \$6,000.00 | 56% |
| 54350 · Merchandise Sales | \$3,421.08 | \$6,000.00 | 57% |
| 54450 · Merchandise Costs | -\$330.54 | \$0.00 | |
| 58001 · Mega Cash In | | \$1,000.00 | 0% |
| 58010 · Trivia Cash In | \$2,160.00 | \$0.00 | |
| 58010 · MTB Race Cash In | \$0.00 | \$2,000.00 | 0% |
| 58030 · Challenge Hike Cash In | \$2,129.80 | \$14,000.00 | 15% |
| 58035 · Devil's Toll Race Cash In | \$0.00 | \$3,000.00 | 0% |
| 58036 · Three Legged Monster | \$0.00 | \$8,000.00 | 0% |
| 58050 · AI-Pint Night Cash In | \$0.00 | \$1,500.00 | 0% |
| Total First Quarter Revenue | \$49,854.76 | \$139,600.00 | 36% |
| 60000 · Other Revenue (Sale of Asset) DR Mowers Sales | \$2,100.00 | | |
| Total Expenses | \$21,041.91 | \$125,754.37 | 17% |
| Net Revenue for Quarter | \$30,912.85 | | |
| Beginning Bank Balance- 1-1-2021 | \$119,877.35 | | |
| Ending Bank Balance | \$150,201.51 | | |
| Increase | \$30,324.16 | Note: Cash on hand reduced by payment of payables to IRS and MO DoR | |



Report to the Board of Directors

Chief Operating Officer
Prepared By: Abi Jackson

1. MAINTENANCE

- *USFS Cost-Share*
 - Submitted cost-share progress report.
 - Updated sam.gov registration renewal.
 - Planned for the Great American Outdoor Act (GAOA) with Chris Woods, USFS Recreation Manager, and attended a GAOA meeting with OTA and USFS representatives.
- *Adopt-A-Trail*

Continued collaboration with Stephen Thompson, AAT Coordinator, and Donna Kridelbaugh to further develop the Adopt-A-Trail Program. Mailed out adopter supplies as needed and made the adopter handbook available for download on website.
- *Trail Skills College*

Continued meeting with USFS and Backcountry Horsemen of MO (BCHMO) representatives to plan for the 2021 Trail Skills College. Coordinated with Brushy Creek Lodge for lodging, OTA leadership for course instructors, BCHMO for food purchase, and Garrett Doak to create an online registration system. This event is managed through an LAD Foundation grant in partnership with the USFS and BCHMO. OTA has 30 registration spots of the 64 available.

2. DEVELOPMENT

- *2017 RTP*

Submitted quarterly report.
- *Vision/Values Statement*

Sent first survey to partner agency representative to gather insight.

3. PROMOTION

- *Website*

Continued collaboration with Zak Graham, Scott Hayden, Chad Bercheck, and Garrett Doak to plan upgrades. Made updates and posted closure notices to the website as needed. Please direct any website questions, concerns or complaints to me.
- *Social Media*

Shared multiple promotional posts. Created monthly membership promotional graphics and welcome graphics highlighting new and renewing members for social media and made posts regularly.
- *Newsletter*

Worked with Kathie Brennan, President, to design and send e-newsletter.
- *Graphic Design*
 - Created No Trivia, Trivia Night promotional graphic.
 - Designed brochure for the OHTA overviewing the connection of the OT/OHT.
 - Created annual report in brochure and electronic formats.
 - Created PowerPoint templates for Membership Meeting.
 - Designed Trail Skills College schedule and promotional graphic.
 - Created and finalized artwork for CafePress merchandise.

4. FUNDRAISING

- *2021 OT Challenge Hike & Float*

Continued to collaborate with Garrett Doak, director, to begin planning for 2021 event. Updated Facebook page banner, continuously updated and shared sponsor graphic, and sent sponsor thank yous. Followed up with the ONSR on permit application.

- *Devil's Toll Race*

Submitted special event permit application to DNR.

- *Membership*

Continued work with Garrett Doak, Membership Coordinator. Mailed new member kits, manually entered check payments, mailed life member certificates, and sent donation acknowledgements.

- *CafePress*

Collaborated with Hannah Hussey, Fundraising Chair, to expand the CafePress store linked from ozarktrail.com's Shop link. Expanded inventory, uploaded artwork, set prices, and entered descriptions.

- *3 Legged Monster*

Recruited and collaborated with a new team of volunteers- Tim Seener, race director, Garrett Doak, paddling coordinator, Ryan Maher, running coordinator, and Michael Hullinger, mountain biking coordinator. Submitted permit application and COVID safety plan to MDC, along with insurance certificate.

- *Merchandise*

- Coordinated with REI for map and merchandise sales.
- Processed and shipped all merchandise orders.

- *Grants*

- L-A-D Foundation: Sent grant thank you and update.
- Bass Pro: Submitted \$5,000 grant request for general operating support.
- Carl Morrow Annual Giving Program: Submitted \$2,730 grant request for AmeriCorps crew and Adopt-a-Trail support.

5. ADMINISTRATIVE

- *Accounting*

- *2021 Budget*

Worked with the OTA President and Treasurer to create the 2021 proposed budget.

- *Bookkeeping*

Mailed w-2s and entered first quarter banking information into Quickbooks. All payables, receivables and deposits have been tracked and coded to the appropriate categories in the chart of accounts and there are detailed and organized electronic files of all documents.

- *Paycheck Protection Program*

Worked with Barry McFarland, accountant, to apply and finalize forgiveness of PPP loan for \$8,217.

- *Organizational Development*

- *2021 Operating Plan*

Worked with the OTA President and Treasurer to update the current operating plan and program expenses.

- *Board Handbook & Calendar*

Finalized 2021 documents for distribution at the annual board meeting.

- *Board & Committee Recruitment*

Assisted in coordination and preparation for a board and committee informational meeting to recruit volunteer leaders.

- *Guidestar Profile*

Worked with Kathie Brennan, President, to update the Guidestar profile to platinum level.

- *Miscellaneous Additional Collaboration*
 - Communicated with committee chairs. Participated in committee meetings and discussions. Encouraged committees to submit reports and keep a clear list of members and chairs.
 - During weekends and evenings, attended the Q1 2020 Board Meeting, board and committee informational meeting, budget meeting, multiple website meetings, multiple Vision/Values meetings, USFS GAOA meeting, Volunteer of the Year meeting, sponsorship meeting, multiple staff meetings, annual membership and prep meetings, and a 3-Legged Monster meeting.
 - Communicated regularly with Jon Breithaupt, USFS Wilderness and Trail Manager.

All other general and miscellaneous office duties have also been completed during this time.

Attachment 4 – Communications Report



Report to the Board of Directors

Website Development
Prepared By: Garrett Doak

1Q2021 Accomplishments:

- Currently tracking 45 open items for website work
- Closed 42 work items in 1Q2021, the majority being of a cosmetic nature. Most significant items:
 - Upgraded WordPress and all plug-ins to current versions.
 - Created staging environment for testing changes prior to production installation.
 - Reformatted each trail section page.
 - Published Upper Current River section PDF topo map.
 - Updated Adopt-A-Trail information

Targets for 2Q2021:

- Add Sponsorship page to support Finance Committee initiative
- Add Donate button to home page (complete)
- Add reporting functions for Work Reports (Adopter Reports, Sawyer Reports, Work Reports, Trouble Reports) to reduce manual work in creating quarterly and annual Land Manager reports
- Continue work on home page interactive trail overview.



Report to the Board of Directors

Construction and Maintenance Committee
Prepared By: Terry Hawn

We have established the entire 2021 Calendar year maintenance and construction schedule. Which included 17 Maintenance events (6 of first 7 were canceled due to weather) we have 11 left through the End of May. We have another 10 Scheduled Maintenance Events for the fall between August and December 18th, as well as a robust list of Ozark Trail enhancement projects using new grant money expected from the USFS. These projects include:

We have a large-scale trail rehab project that encompasses updating trail tread all along the 235 miles.

GAOA Tread Rehab Projects

Completed to date:

- Courtois – Project #1 – C6 - Harmon Spring re-route completed Fall Mega.
- Courtois – Project #2 – C10 – tread repair just north of 1st Pigeon Roost road crossing – 300 ft
- Greer Spring – 11 Pt Project #1 - north of campground on 1st switchback above the High Trail Split – 350 ft completed - 3/22/2021.
- Sutton Bluff – Karkaghne Project #1 – North of Sutton Bluff Campground between Road exit and River Road crossing about ¾ north - 670 ft of trail rehabbed – 4/3/2021.

Scheduled or on the list as soon as USFS NEPA Completed – More are being added weekly.

- Wappapello – TH RD 172 W30-33 approx. .25 mile– reroute – awaiting NEPA.
- Victory Section V8 - reroute – awaiting NEPA.
- MiddleFork Project #1 - MF2 – move tread away from eroding bank – 200 ft.
- MiddleFork Project #2 – MF7C – put in switchbacks above Strother Creek – steep hill.
- MiddleFork Project #3 – MF7a – fix rutting on about 100 ft of trail south from Little Creek
- Karkaghne Project #2 K4- tread rehab West of Bee Fork on Big Nasty – approx. .5 mil
- Karkaghne Project #3 K5a – tread rehab West of Big Nasty on Little Nasty – approx. .5 mile
- Blair Creek Project #1 BC3 – move trail out of drainage areas.
- Blair Creek Project #2 BC5 – rehab hillside tread that is virtually gone – approx. 300 ft
- Current River Project #1 CR3a – rehab trail tread on north side of Stegal Mtn .25 mile

- Current River Project #2 CR10 – Address steep ascent via boulder drainage t highway 60 underpass
- Courtois – Project #3 – Between Hwy 8 /Lost Creek and Gobblers Knob Rd at mile marker 36-38
- Courtois – Project #4 – Mile 39.7 between FS RD 2591 and 2267 .75 mile of tread rehab
- Courtois - Project #5 – Berryman north end of loop just above Harmon Springs spur connection
- Courtois – Project #6 – Re-roue just west of 2nd crossing – move trail out of drainage area and up on hillside – will require NEPA.
- Courtois – Project #7 – Repair trail between Hazel Creek to Snapps Branch then to FS RD 2698 – 3 miles
- Trace Creek – Project #1 – Tread repair between Pine Branch and Delbridge rd. - .25 mile
- Trace Creek Project #2 - Spur to CBL-
- Trace Creek Project #3 - Peter Cave Hollow to gravel road -mile 23-24– hillside tread repair
- 11 Pt Project #2 EP3 – tread rehab directly behind Campground 200 ft up the bluff
- 11 Pt Project #3 EP10 – re-route east of Bochman Springs.
- 11 Pt -Project #4 EP10 – move western TH to Bannister Rd (County Rd 430) and build about 1 mile of new trail.
- Norfolk Project #1 – reroute off County Road AP.
- Norfolk Project #2 – NF4a – fix hillside tread erosion.
- Taum Sauk – TS11 – reroute.
- Council Bluff CBL2 – re-route above spillway to bypass erosion and rutting .2 mile.
- Council Bluff CBL - move tread up the hill away from flooding cove for .25 miles.

Non – GAOA Trail work

- Blair Creek re-routes out of creek bed and/or drainage.
- 400 ft of damaged trail was re-routed in Peck Ranch n Mar 20.

We have sold all the DR mower equipment ad garnered \$2,100 which we can apply to both general fund needs and maintenance on the rolling stock. We have replaced both tires on the big tool trailer as one was flat and the other was starting to rot. We will replace the 2 other box trailer tires over the next month or so.

Started the process of creating 4th Edition of the Ozark Trail Guide.

We started 2021 off with a 10-day AmeriCorps Crew working out of the Winona USFS facilities clearing, tress, lopping, leaf blowing, putting up trail assurance markers and performing trail assessment.

Trail Head Enhancement Project

- New Trailhead benches

- We completed work on rough cutting the trailhead benches. We have enough benched cut to take care of the 4 southern sections of the OT and all of benches for the Northern sections of the trail, we have begun installation of the trailhead benches during the Winona maintenance weekend in March 2021.
 - deployed 2 benches on the Courtois – Onondaga & Hwy 8
 - deployed 8 - benches on Southern Sections – Echo Bluff, Round Springs, Peck Ranch, Current River Alternate Trailhead, BTR Hwy 60 TH, BTR – Sinking Creek TH, 11 Pt 3152 TH, McCormack Lake TH
- We also plan on adding or updating the Kiosks at each trailhead as well as improving signage at all trailheads and secondary trail access points.

Connecting the OT-OHT – Build down South.

- We had 2 builds originally scheduled for the first half of 2021.
 - The first Build in Feb was canceled due to weather.
 - We had to move the second build to May 1-2 and added a second build on May 22-23.
- We have 2 builds scheduled for the Fall - Aug 27-29 and Nov 12-14. We may swap one of the Dec Maintenance events for a 3rd Build in Udall.
- We would like to try and have a golden shovel event during the Aug 27-29 Build.
- As part of the OT-OHT Connection outreach, Kathie Brennan, Terry Hawn and James Hodges presented in a MDC hosted Webinar which had 103 participants and garnered coverage by the Joplin Globe Outdoor Reporter Andy Ostmeyer.
- We will be putting in place an outreach program of some kind to solicit donations to support the Build down south. We will need the help of the Outreach and financial teams.

2021 Schedule of Events

Jan 22-24 OT-OHT Build in Udall

- | | |
|------------------|---|
| Jan 30 | Ground Hog Day – canceled- weather |
| Feb 7 | Super Bowl Sunday on the OT – canceled – weather |
| Feb 13 | Valentine’s Day Maintenance – canceled – weather |
| Feb 19-22 | Ladies’ Day at Current River – canceled – weather |
| Feb 26-28 | OT-OHT Build in Udall – canceled – weather |
| Mar 13 | Trail Love on the Middle Fork – canceled weather |
| Mar 19-25 | Luck of the Irish in Winona – completed |
| April 2-4 | Soothe the Karkaghne Beast – Sutton Bluff – completed |
| Apr 10 | Blind Date on the OT – TBA |
| April 16-18 | Spring Mega – Council Bluff |

- May 1-2** **OT-OHT Build in Udall**
- May 8 Mother's Day at Wappapello Trail
- May 15 John Burroughs Day at Council Bluff
- May 22-23** **OT-OHT Build in Udall**
- May 29 Maintenance Day on the OT
- Jun 5 National Trails Day – TBA
- Aug 17-20 Prep for 3-Legged Monster Race
- Aug 20-22 3-Legged Monster Race – Bass River Resort
- Aug 27-29** **OT-OHT Build in Udall**
- Sept 10-12 OT Challenge Hike and Float – Round Springs
- Sept 17-20 OTA Trail Skills College - Brushy Creek
- Sept 23-24 50/100 One Eyed Dog MTB Race Prep
- Sep 25 50/100 One Eyed Dog MTB Race
- Oct 8 Fall Mega Prep
- Oct 9-10 Fall Mega
- Oct 15 Devil's Toll Gate Race Prep
- Oct 16 Devil's Toll Gate Race
- Oct 18-24 Whoopin' It Up in Winona Maintenance
- Oct 27-31 OT100 Endurance Race Prep
- Nov 5-6 OT 100 Endurance Race
- Nov 12-14** **OT-OHT Build in Udall**
- Nov 27-28 3-Fs Maintenance Day
- Dec 4 Winter in the Woods
- Dec 18 Full Moon Maintenance

Adopt-A-Trail

The list of Adopt-A-Trail segments and whether each segment is open or adopted can be found on the Google Share using this link.

<https://docs.google.com/spreadsheets/d/1pPsxQ6RmzVN20QZCNvIki8DoQa22vKAsP5x2JY1WY10/edit?usp=sharing>

We decided to leave adopter names off the list for privacy reasons. For the list, I manually verified start/stop mileage of each segment based on GPS tracks from the OTA website, which does not include any recent re-routes. So, I updated mileage where needed, if off by more than 0.1 miles; also, I updated segment descriptions for clarity and consistency, added in managed uses and land manager. This information is based on best known information and a review of land managers that Abi did previously.

The "adoption status" data in the above spreadsheet is directly linked to the Adopter Database spreadsheet in the OTA Google Drive > Adopt-A-Trail folder, so that the field will auto-populate the latest adoption status when updates are made to the database. That Adopter Database file has complete info (name, email, phone number) for each adopter. As a reminder, please contact Jeff Goetter if you need access to the Drive. Thank you.

Donna Kridelbaugh
573-587-2741



Report to the Board of Directors

Education and Outreach Committee

Prepared By: Jennifer Potts

- One Saturday a month June - October, myself or a volunteer will be manning a booth at the Steelville Farmers Market! From what I understand it is \$10 per date/pay as you go - before I finalize anything with Sarah there, I will get back with you to make sure everything works out budget wise!
- I am working with Perry at Alpine Shop to figure out something we can do this summer and fall.
- WayZada partnership is live. They will send OTA 15% of each individual Ozark Trail specific sale at the end of every quarter.
- Instagram has nearly 3,000 followers!
- Jim is so kindly perusing a conversation with UST gear in Columbia, MO.
- Actively looking for contacts in Springfield, MO
- Would like to plan something for Christmas in-store at REI. Will be contacting Rick Washburn.
- Continuing with the Ozark Trail Section of The Month display with REI



Report to the Board of Directors

Ozark Trail Challenge Hike & Float
Prepared By: Garrett Doak

Reminder: This year's event has been switched to use the Current River Challenge course, based out of Round Spring Campground. Dates will be Friday, September 10 – Sunday, September 12, with the actual event held Saturday, September 11.

Participation continues to lag, principally because we have not been able to participate in various public events/gatherings due to COVID restrictions. The recent MEGA helped, with 4 MEGA participants registering for the Challenge event, and two more expected to do so.

We have 11 people registered through the OTA website Events page. 4 of these 11 have also established a page on our GoFundMe site. We have 8 people currently registered on the GoFundMe site.

The GoFundMe page currently shows \$4,750 raised. Some people may have created Facebook fundraisers that are not shown in that total.

The 2021 Operating Plan projected a net \$12,000 to be raised by this event.

Attachment 7 – Finance Report



Report to the Board of Directors

Finance
Prepared By: Hannah Hussey



Ozark Trail Association
Fundraising Committee
Board Meeting Report
April 24, 2021

Executive Summary:

The Ozark Trail Association has continued the strong financial performance, \$30913 Net Income, from 2020 into Q1 2021. Membership [\$7278], apparel sales [\$6440], and Virtual Trivia [\$2160], have all contributed to the strong start. The grant of the Great American Outdoors Act [\$150000] is great appreciated and will lead to a lot of work and improvement in the Mark Twain National Forest.

Building a Sustainable Future: The Finance Committee has updated the plan for corporate contributions. Intra-program partnerships supported by the committee especially the Planning & Development and Outreach Committees will be critical for the success of the corporate funding plans. Ratings from key NGO rating companies are being updated which helps to improve trustworthiness of the organization. Responses for the Request for Proposal (RFP) to manage the investments for the OTA Endowment are being collected and reviewed.

Risks: Financial instability due to lack of proactive planning without a financial strategy. The OTA executes the mission of the building and maintaining the Ozark Trail with agility and speed of a much larger organization. The dedicated volunteers are incredibly effective on and off the trail. However, there is a risk to attrition and retention without focusing on strategic planning and organizational development. With strong financial performance comes increased financial responsibility.

Complete notes for monthly Finance Committee meetings can be found on the Finance Committee Google Drive Folder: Finance Committee Meeting Notes.

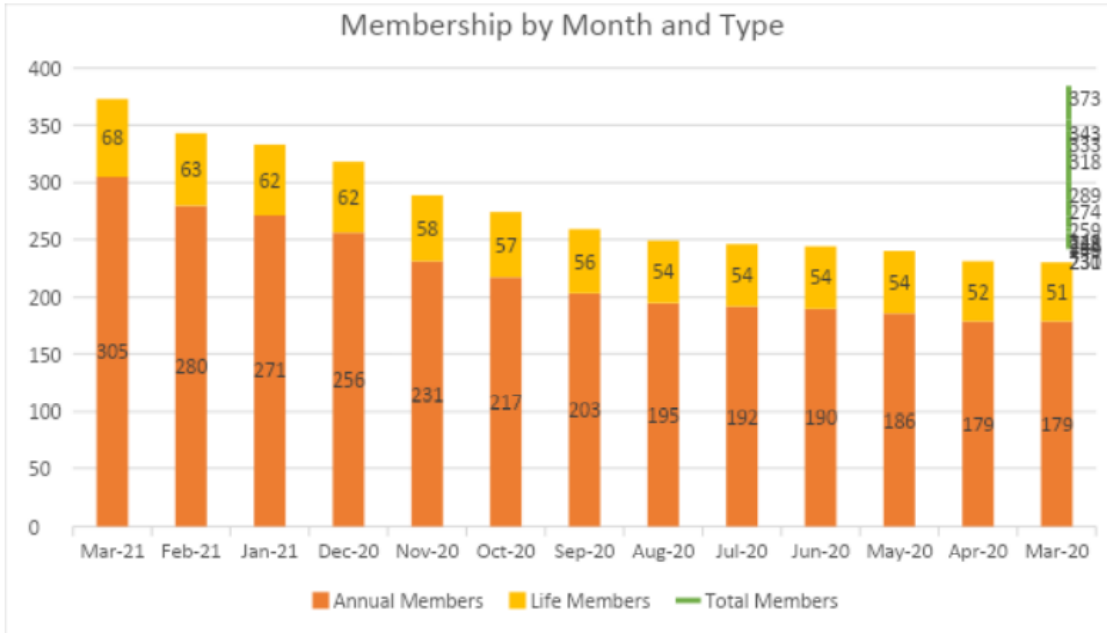
New apparel has been added to the [CafePress store](#). Check it out and refresh your OTA gear.

Thank you to all volunteers and Abi Jackson who made Q1 2021 successful.

Membership

March 31 Membership Counts

- Annual Members: 305 (+25)
- Lifetime Members: 68 (+5)
- TOTAL Members: 373 (+30)



Events

- The OTA Trivia night was held as a virtual fundraiser this year. Total funds raised were \$2,160.00.
- It is anticipated that the pandemic may continue to have an impact on events for the immediate future.

The Fundraising Committee is looking forward to new and continuing partnerships in 2020.



Report to the Board of Directors

Membership
Prepared By: Garrett Doak

Membership program and membership growth continue to be strong.

1Q2021 Highlights:

First OTA Annual Members' Meeting held March 7 as a webinar. 33 attendees.

Participants:

- President – Kathie Brennan
- Finance Committee chair – Hannah Hussey
- Education and Outreach Committee chair – Jen Potts
- Construction and Maintenance chair – Terry Hawn
- Membership Coordinator- Garrett Doak

Membership stats:

- Annual membership grew by 49 (23%) to end at 305 Annual members.
- Life membership grew by 6 (10%) to end at 68 Life members.
- Total membership grew by 55 (17%) to end at 373 total members.

Growth in early April continues to be strong.